



NEWS RELEASE

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Welcome Samba Pedalboards!™ Superb Quality Pedalboards Re-Imagined for Discriminating Musicians

-- The Pedalboard You've Been Waiting For --

BENICIA, CALIFORNIA, February 15, 2018 — **Samba Pedalboards**, an innovative new brand, today announced the introduction of its Samba pedalboard lineup for guitarists, bassists and other musicians. The pedalboards making their debut combine striking appearance with beautiful solid woods, unique musician-friendly ergonomic design details and tough stageworthy construction. Samba Pedalboards also provides the industry's most comprehensive list of included features, all at very competitive pricing.

To celebrate the brand's launch, Samba Pedalboards is conducting a **PRS® Guitar Giveaway** to win a new **Paul Reed Smith Santana SE** electric guitar, personally signed by Paul Reed Smith. Participants can enter the Giveaway on Samba's homepage at www.sambapedalboards.com. The Giveaway runs through March 10, 2018. Additional details are available on the website.

One look at Samba's pedalboards and it's apparent they stand out from others. Distinctive design cues include forward-sloping front panels with precision



engraved logo, dovetail joinery and ¾-inch solid wood construction for strength and beauty, recessed-panel input/output connectivity with exclusive expansion slots for future growth and an innovative, UL® safety-compliant one-piece AC power connection with included adapters and extensions enabling use anywhere in the world. A 10-foot AC power connection cord is also included with every Samba pedalboard.



Samba's launch includes three models, all with identical styling and included features: the 13" x 17" Model SP-131, 13" x 24" Model SP-132 and 18" x 24" Model SP-182.

The pedalboards' top surface is covered with a special low profile Velcro® loop material for secure pedal mounting. 3 feet of 1-inch wide, self-adhesive matching Velcro hook material for the bottom of the pedals is included. Optional natural maple-finished wood tops are also offered at no additional charge. All tops feature an array of slots for easy cable routing, enabling wiring to be concealed underneath, along with ample space on the underside for an optional Voodoo Lab® or other power supply.

The underside is open for easy wire access. Convenient carrying handles are also included. Standard cabling includes one each of a custom-crafted input and output, constructed with Canare® GS-6 guitar cable, a Switchcraft® right angle ¼-inch jack for connection to pedals and a Neutrik® ¼-inch input/output plug for instrument, amp or PA connections.



The expansion slots are provided for more sophisticated rigs and include up to four additional integrated input and/or outputs for future growth. These can also be used for multiple purposes

such as stereo/two amp configurations and other applications, as well as for send and return effects loop connections.

All three Samba models can be configured for signal paths to flow right to left or left to right, with corresponding labeled inlays in the recesses, a Samba exclusive. The optional expansion-slot cables include a satin chrome mounting bezel and are available at additional cost either at the time of pedalboard purchase or as a future upgrade. Installation takes under five minutes.

Samba pedalboards are available directly from the Samba Pedalboards website at www.sambapedalboards.com, in a selection of elegant solid woods including standard Natural Maple and optional Cherry, Walnut or African Mahogany. The pedalboards are finished with a durable, catalyzed clear-coat for beauty and protection.

Samba pedalboards are designed for easy installation of Voodoo Lab and most other power supplies. Samba offers the full line of award-winning Voodoo Lab isolated power supplies, widely considered to be among the finest available. They can be purchased as a pre-installed option when ordering, with complimentary installation. Samba pedalboards are also available with matching-sized MONO® carrying cases, the most desirable premium cases in the music industry and a perfect compliment to Samba's superb quality.

Mark Stein, Founder of Samba Pedalboards noted, "We're very excited to launch the Samba lineup of pedalboards, providing musicians with products that are functional, elegant and extremely well built, for use anywhere from professional stages to small venues, studios and home environments. We invite fellow musicians to visit our website at www.sambapedalboards.com, make a purchase and also enter to win an awesome PRS Santana SE guitar, as our way of saying, "thanks for supporting our products."

Samba pedalboards are available now. Pricing for standard models are as follows: Model SP-131, \$249.99, Model SP-132, \$274.99 and Model SP-182, \$299.99. All prices are direct from Samba Pedalboards, plus flat-rate shipping. Please visit www.sambapedalboards.com for additional information, a complete selection of options, pricing and product details.

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About Samba Pedalboards

Samba Pedalboards was conceived to provide musicians with the highest quality pedalboards, combining striking design with exclusive, user-friendly features, UL-compliant AC power safety and roadworthy construction. Samba is the latest endeavor from Mark Stein, who has extensive experience in the consumer electronics, music and entertainment industries.

Previously, he's led teams from Lucasfilm®, THX®, Dolby® and others in implementing the first Dolby Digital audio interface in a consumer product, the first THX-certified optical disc players and video displays, the first audio/video receivers with integrated video processing, the first consumer products to include front panel digital audio connectivity for portable digital devices such as today's smart phones, and other award-winning innovations. Artists equipped with Samba pedalboards include musicians from Santana, The Doobie Brothers, America, Starship, Tower of Power and many others. For more information please visit www.sambapedalboards.com.

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